

The Zest Partnership: The First 48 Hours

Phase 1: Seamless Integration (Hours 1–4) We prioritize immediate alignment. Following a signed NDA, we integrate directly into your workflow (Slack, Asana, or Jira). We act as an extension of your internal team—zero friction, zero learning curve.

Phase 2: Technical Deep-Dive (Hours 4–12) Our Lead Architect audits your project requirements. We identify potential technical "red flags" and logic gaps *before* a single line of code is written, ensuring the project stays on budget and on schedule.

Phase 3: The White-Label Sandbox (Hours 12–24) We deploy a secure, white-labeled staging environment. You get full transparency to track progress in real-time, allowing your Creative Directors to provide feedback without waiting for weekly meetings.

Phase 4: High-Velocity Execution (Hours 24+) Development begins in "Sprint Mode." Your Project Manager receives a concise EOD (End of Day) report every 24 hours, ensuring you are always one step ahead of your client's questions.